



Monthly Newsletter

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## THE INDEPENDENT SELECTION

The most comprehensive collection of digital product

## RACE NIGHT SUCCESS

How one customer's profits are soaring ahead

## PREPARED FOR THE WORLD CUP?

Rent your catering equipment from us

## IS YOUR BACK OF BAR READY FOR WORLD CUP FEVER?

Don't be left in the lurch this World Cup season.

At Clear Cool we will install, maintain and service your back of bar equipment for a small weekly rental charge.

So no more running out for bags of ice when your ice maker goes on the blink or washing glasses by hand when the glass washer just won't play ball.

We can't guarantee a good result for England, but we can ensure smooth service for you and your customers.



[Click Here](#)



## THE INDEPENDENT SELECTION

At Bob Rudd we're passionate and innovative in the way that we manage our digital estate.

As we are 100% independent with several supply agreements in place we can purchase machines from all suppliers. Hence The Independent Selection was born.

You will not find a more comprehensive collection of digital machines supplied by any other operator.

*"You will not find a more comprehensive  
collection of digital machines"*

Not only do we have a unique product portfolio we are also in a new era of managing digital.

We operate with Digital Analysts who study the game play data produced by our digital machines. We also have Business Development Managers who liaise directly with our customers and inform them of how to maximise cash in box. Click here to see the full range:

[Click Here](#)

## RACING AHEAD AT THE GRANDALE

Instay customer, Steve got in touch with us recently to let us know how his BeeBox Race Nights were going down. He couldn't be happier with the results and insists one of the nights was like "Christmas at The Grandale all over again".

The Race Nights can be added to the BeeBox system for a one off charge and are a great way to get people in to your venue during quiet times.

The package includes horse racing footage with commentary and full tote calculator.

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