



Monthly Newsletter

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gaming & amusement machines



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EPOS, Music and Security Systems



**CLEAR  
COOL**  
Suppliers of Bottle Coolers,  
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Using BeeBox games to increase  
dwell time

## FREE AIRACK!

With purchase of any glass/dish  
washer and ice maker

## CLAIM YOUR FREE AIRACK

For the month of September we're offering an unbeatable deal for those in need of new back of bar equipment.

Outright purchase any Classeq glass/dish washer and Hoshizaki ice maker from us and we'll send you a brand new Airack completely free of charge.

This offer is worth £449.00!

So that we can help you choose the correct glass/dish washer and ice maker for your venue please send us a message and one of our Sales Executives will be in touch to guide you through the features of each model.



[Click Here](#)

# NEW COMMUNITY SLOT GAME LAUNCHES ON GAMEPRO

The end of September sees the hotly anticipated Rulers of Egypt game released to our GamePro terminals. This is the first community game of its kind in the pub market.

Although the game can be played stand-alone we are installing a second GamePro in a number of our sites to test the community feature.

The game uses all three screens on the machine and the more people playing at once in a site will increase the chances of triggering a bonus.

We're really excited about the concept and hope to see more of this innovation in the Cat C market. This game will shortly be released for the Game Master terminals also which will allow us to create far more community sites.

Full site training and point of sale roll out will be given to sites participating. Click below to read the game brief.

[Click Here](#)



# BEEBOX GAMES, KEY TO INCREASING CUSTOMER DWELL TIME

Innstay's BeeBox entertainment system comes pre-loaded with a whole suite of games that can be utilised in venue.

We've seen an increase in the use of these recently as sites look to increase the dwell time of current customers. One of the most popular games is the on screen quiz. Simply select the genres and number of rounds you would like and the system auto-generates a quiz that plays out on your TV screens. One of the most popular genres is the music quiz which plays excerpts of songs through out the venue.

Another customer favourite is Key To The Box, this traditional game is given a new lease of life as players pick their box and the whole venue watches on screen to see if the box opens. Some of our existing sites have seen fantastic roll over jackpots with this game which has brought new customers in from the around the area.

*"Key to the box has been a great success, I currently play this every Saturday night and it really does draw in the crowds." - Colin, The Doxy Lad, Sunderland*

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