



Monthly Newsletter

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## WILL CASHLESS BE KING?

Roll out of PlayGo starts on a number of Bob Rudd sites

## PEACE OF MIND REPORTING

For Innstay's multi site operators

## CLEAR COOL OUTLET SALE

New Clear Cool outlet launch



## BOB RUDD COMMENCE PLAYGO ROLL OUT

I'm sure you're aware of G Squared's PlayGo system, designed to assist cashless payments on fruit machines. In an age where cash is less common could this boost machine income?

We have just started testing this innovative new payment mechanism and early feedback is positive.

As always cashbox is king at Bob Rudd so we will only continue with roll out if PlayGo builds current cash box levels.

Watch this space!

# ARE YOU A MULTI SITE OPERATOR? INNSTAY'S REPORTING COULD HELP

At Innstay we appreciate how hard it can be to keep tabs on multiple sites, that's why we have created bespoke reporting for multi operators designed to show you which aspects of your BeeBox system are being utilised.

This is a great tool for the Innstay support team too, it allows us to contact sites and retrain them on areas that are not being used currently.

During training we particularly focus on how the BeeBox can grow sales and income. We offer help with designing adverts for excess stock and also advise customers on which external advertisers to target.

If you need any support with your BeeBox System please contact the team on 0191 217 3737. Their office is open 9am-5pm, Monday to Friday.

**NEW INN**  
BACUP

**PRODUCT INSTALLED: BEEBOX**

**MUSIC**  
DIGITAL STORAGE GAMES

**INSTALLATION DATE: 15/5/18**

**MANAGER: JASON CRONIN**

JASON HAS BEEN VERY HAPPY WITH HIS RECENTLY INSTALLED BEEBOX. HE IS FINDING IT A GREAT SUCCESS WITH HIS CUSTOMERS AND EASY TO USE OVERALL.

**MUSIC**  
THE NEW INN USE THE SCHEDULES FOR MUSIC THROUGHOUT THE WEEK AND FIND IT A USEFUL TOOL. MUSIC CAN BE PRE-RELEASED TO SUIT THE TIME OF DAY AND EXPECTED CUSTOMER BASE. JASON HAS USED THE SYSTEM RECENTLY TO DEVELOP HIS OWN PLAYLISTS. THE OLD ENGLAND FOOTBALL TEAM ANTHMS PROVIDED REALLY POPULAR!

**DIGITAL STORAGE**  
DIGITAL STORAGE ON SITE IS USED EXTENSIVELY. ADVERTS, DINING OFFERS, SOCIAL MEDIA FEEDS, SPORTS FIXTURES AND MORE ABOUT THE FOOTBALL TEAM ARE ALL UPDATED REGULARLY. CUSTOMERS HAVE RESPONDED WELL TO THIS AND JASON FINDS IT A GREAT WAY TO SHARE INFORMATION.

**GAMES**  
THE NEXT STEP FOR THE NEW INN IS THE USE OF THE GAMES ON BEEBOX. THIS INCLUDES STARTING A QUIZ KEY TO THE BOX AND HOPEFULLY TRAILING RACE HIGHLIGHTS.

**SUPPORT**  
JASON HAS REQUESTED SOME MORE IN-DEPTH TRAINING NOW THAT HE IS MORE FAMILIAR WITH BEEBOX AS HE WOULD LIKE TO EXPLORE THE SYSTEMS FULL CAPACITY AND HOW IT CAN BE UTILISED IN HIS BUSINESS.  
JASON SAYS THE LEVEL OF CUSTOMER SERVICE HE HAS RECEIVED SO FAR IS EXCELLENT.

**SYSTEM USAGE**

Prod. No.	Usage	At 1st	Usage	Usage	Usage	Usage	Usage
1	100	100	100	100	100	100	100
2	100	100	100	100	100	100	100

**Beebox Monthly Usage Report** Sep 2018

System No.	Prod. No.	Usage	At 1st	Usage	Usage	Usage	Usage	Usage	Usage	Usage	Usage	Usage	Usage
1	100	100	100	100	100	100	100	100	100	100	100	100	100
2	100	100	100	100	100	100	100	100	100	100	100	100	100

# NEW CLEAR COOL OUTLET SALE LAUNCHES

Clear Cool's main focus is on glass/dish washers and ice makers however we do feel there is a gap in the market for a quality supplier of other catering equipment at discounted prices.

We are working with selected manufacturers to bring an outlet sale division of our main brand that will feature end of line or excess stock products at much cheaper prices. These products will change regularly.

All stock is in full working order but will help sites who may be short on capital.

Head over to Clear Cool now to see our current offers:

[Click Here](#)

